

## 農業テクノロジー企業である Gamaya 社に 11.25%の資本参加を発表

三菱マヒンドラ農機(株)の株主（出資 33.3%）であるマヒンドラ&マヒンドラ社（本社：インド・ムンバイ 以下 M&M 社）は、グループで 207 億 US ドルの規模を担当する農機具セクター（FES）として、2019 年 6 月 14 日（金）、スイスの農業テクノロジー企業である Gamaya 社 への 11.25% の出資（430 万スイスフラン、430 万 US ドル）を行うと発表しました。

M&M 社農機具セクター社長である Rajesh Jejurikar 氏は、「農業分野での技術活用が進展を遂げる中、マヒンドラは農業従事者向けソリューションを提供するための近未来技術への投資として Gamaya 社との戦略的パートナーシップを締結し、高精度農作業やデジタル農業技術など次世代農業分野で発揮できる能力の向上を目指していく。この取組みが農業や関連する産業の新たな標準となっていくことを期待している。」と述べました。

また、Gamaya 社の共同創業者 CEO の Yosef Akhtman 氏は、「農業は今後、効率性と持続性の橋上を目指し急速に変化を遂げることになる複合的産業であり、この提携を成功に導くために必要なことは産業界のリーダーとイノベーターの相互協力である。Gamaya 社としてハイパースペクトルイメージング（電磁スペクトルによる空間計測システム）や機械学習など最先端技術を世界の農業法人や小規模農家に亘って展開していくにあたり、マヒンドラを出資者として、また戦略パートナーとして迎えることを大変喜ばしいことと感じている。」とのコメントを発信しました。

詳細については、M&M 社発信のニュースリリース（添付）をご参照ください。

## Mahindra joins as Strategic Partners in Switzerland-based Gamaya

### *Acquires 11.25% stake in Agri-technology firm Gamaya S.A.*

**Mumbai, June 14, 2019:** Mahindra & Mahindra's Farm Equipment Sector (FES), a part of the USD 20.7 billion Mahindra Group today announced an investment of CHF 4.3 million (US\$4.3 million) for a 11.25% stake in Switzerland based agri technology firm Gamaya SA.

This investment will be by way of subscription to 300 Common Shares and 30,469 Series B Preferred Shares of Gamaya SA. ICOS Capital, VI Partners and some of the other existing investors also participated in the CHF 7.5 mn Series B funding round of Gamaya. Through this investment in Gamaya, Mahindra will make superior farming solutions easily accessible to the global farming community, in line with the company's proposition of Farming 3.0.

Speaking on the strategic partnership, **Rajesh Jejurikar, President, Farm Equipment Sector Mahindra & Mahindra** said, "With agriculture increasingly becoming technology-intensive, we at Mahindra are investing in future ready technologies to provide complete solutions to the farming community. Our strategic association with Gamaya will enable us to further develop and deploy next-generation farming capabilities such as precision agriculture and digital farming technologies. With this partnership, we expect to set new benchmarks in farming and its related services".

**Yosef Akhtman, Co-founder and CEO of Gamaya, said,** "Agriculture is a complex industry that is undergoing rapid transformation towards efficiency and sustainability. The success of this process will undoubtedly rely on the collaboration between established industry leaders and innovators. We are excited to have Mahindra as an investor and strategic partner to help Gamaya bring the benefits of advanced technology, including hyperspectral imaging and machine learning, to both industrial farmers and small holders around the world"

Incorporated in the year 2015, Gamaya is a Switzerland-based company focused on providing crop-specific technology solutions for agriculture. It has advanced capabilities in Hyperspectral Imagery Analytics, Artificial Intelligence and Machine Learning which captures and interprets imagery to give farmers information about the state of their fields and crops. The company operates in Brazil and has several ongoing development activities in India, Ukraine and a few other countries.

### **About Mahindra**

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defence, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

**About Gamaya**

Gamaya, founded in 2015, is a leading full-service remote sensing company that develops agronomic intelligence solutions leveraging unique hyperspectral capabilities to address crop and region-specific issues to increase the efficiency and sustainability of farming businesses. Gamaya helps farming businesses to use fertilizers, chemicals and field workforce more efficiently; improve the quality and quantity of their production; minimize the impact on the environment; as well as reduce multiple risks.

**About ICOS Capital**

Icos Capital is a professional Venture & Growth capital investment firm, based in Netherlands. Icos Capital was founded in 2006 in Amsterdam and invested amongst others in Rainmaker, Bioactor, Metal Membranes and Photanol. The consortium of its corporate partners includes top tier European companies such as, Nouryon, Bühler Group, Royal Cosun, Corbion and Royal BAM Group.

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